



## Roycroft Film Society Sponsorship program

The Roycroft Film Society, a not-for-profit division of the Roycroft Campus, has been providing monthly art films to the Southtowns area since 1998. Originated as the Aurora Art Film Society, it was formed by a dedicated small group of residents who wanted to bring quality foreign and independent art films to East Aurora.

However, for the Film Society to continue operating, we need your help. Purchasing a sponsorship will help us defray the costs of renting the Auditorium at Parkdale School, where we show our films. Sponsorships will also help us cover the cost of licensing rights to show the films and will help us pay the printing costs to publicize our films. You can either choose which future film to sponsor (see: <http://www.roycroftcampuscorporation.com/index.php/events/roycroft-film-society>) or we can choose a film for you. We have 125 members and are continuously growing. Our bi-monthly e-mail newsletter, which would include recognition of your sponsorship, goes out to both members and over 2,000 non-members, including the Roycroft Campus database. In addition, we publicize in print media, on Facebook, and via posters in store windows.

### Levels of Sponsorship (see other side)

Level 1: \$1000 - "Presenting Sponsor" – your organization will be a sponsor for six months, and will have your ad (provided digitally by you) on the screen before each film for attendees to see as they enter the auditorium. You also may choose one film to have your representative give a presentation for five minutes before the film, and we will be happy to hand out any printed information at that film to the audience as a take-away. Your organization will be thanked in our print and electronic media publicity for the 6 months of your sponsorship. In addition, you will receive a free one-year family membership and twelve free passes for you to distribute as you wish!

Level 2: \$750 – You may choose one film to have your representative give a presentation for five minutes before the film, and we will be happy to hand out any printed information at that film to the audience as a take-away. Your organization will be thanked in our print and electronic media publicity for that film. In addition, you will receive a free one-year family membership and ten free passes for you to distribute as you wish!

Level 3: \$500 – You may choose one film to have your representative give a presentation for five minutes before the film, and we will be happy to hand out any printed information at that film to the audience as a take-away. Your organization will be thanked in our print and electronic media publicity for that film. In addition, you will receive a free one-year family membership!

Level 4: \$250 – You may choose one film and we will be happy to hand out any printed information at that film to the audience as a take-away. Your organization will be thanked in our print and electronic media publicity and during our opening announcements for that film.

Level 5: \$100 – You may choose one film and your organization will be thanked in our print media publicity and during our opening announcements for that film.

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*Please consider becoming an RFS sponsor today – we need your support to keep this cultural success going! Sponsorships are tax deductible to the full extent allowable by law. Thank you!*

Call Sue Bradley at 655-0420 or e-mail her at: [bradleys@buffalo.edu](mailto:bradleys@buffalo.edu)

## Roycroft Film Society Sponsorships

<b>RFS Sponsorship Level</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>
	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>

<b>Sponsorship Duration</b>	<b>6 months</b>	<b>1 month</b>	<b>1 month</b>	<b>1 month</b>	<b>1 month</b>
<b>Publicity Opportunitites</b>					
Recognized in Print*	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Thanked during pre-film announcements	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Information to audience as take-away	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
5 minute presentation prior to film	<b>X</b>	<b>X</b>	<b>X</b>		
Ad/logo projected on screen prior to film	<b>X</b>				
<b>Additional Benefits</b>					
RFS family membership	<b>1</b>	<b>1</b>	<b>1</b>		
RFS free film passes	<b>12</b>	<b>10</b>			

**\* Marketing and Print Material includes**

- Bi-monthly e-newsletters to 2000 people
- E-mail blast to all RFS members
- 30+ monthly posters in shops around East Aurora, Orchard Park and Elma
- Screening information and press releases sent to Gusto, Artvoice, The Public, The Sun, The Bee and The East Aurora Advertiser
- Recognition on our website
- Social media including Facebook, twitter and instagram